

Beat: Lifestyle

Al-Futtaim opens fourth Homeworks store in Saudi Arabia

Lifestyle and Home Improvement brand

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USPA NEWS - Homeworks, the latest addition to Al-Futtaim's retail portfolio, has opened its fourth store in Saudi Arabia located in the iconic district of King Abdullah Road in Riyadh. With the opening of this new store, the lifestyle and home improvement brand now has three stores in Riyadh.

The 5,560 sqm Homeworks store boasts a wide range of products from world renowned brands including Weber, Karcher and Gardena all under one roof. The store will provide customers with a vast selection of products in four key categories including Do-it-Yourself (DIY) and Hardware, Outdoor Living on the mezzanine floor, Home Improvement, and Home Living.

Ashley Dymond "" General Manager, Homeworks Retail Sales, said: "We are extremely pleased to open the fourth Homeworks store in KSA in the popular King Abdullah Road. In addition to offering outstanding customer service, the Homeworks store features a wide range of home improvement and lifestyle products giving customers more choice to improve their living space. We welcome all shoppers to our store and look forward to establishing the brand as a new destination for families in Riyadh." [2]

Customers to the Homeworks store will find a selection of products ranging from power and hand tools, paints, outdoor furniture and barbeque equipment to plants, gardening tools and accessories. The store will also feature a comprehensive range of home living products from bathroom, kitchenware to homeware, and much more.

In Riyadh, Homeworks is located at Exit 6, Northern Ring Branch Road, Rimal, Exit 16, Eastern Ring Branch Road and King Abdullah Road. In Jeddah, the store is located at Nass Town, Al Madina Al Munnawarah Road.

For more information, please visit homeworks.com or the company's social channels including Facebook (homeworks), Twitter, Instagram and Snapchat (Homeworksarabia).

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